



FOR IMMEDIATE RELEASE: July 14, 2021  
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## **STRIP DISTRICT CELEBRATES HISTORICAL TREASURES & BUSINESS RENAISSANCE**

August 1, 12pm – 4pm

**Pittsburgh, PA**—DOORS OPEN Pittsburgh, a local non-profit, invites the public to experience the Strip District as never before on Sunday, August 1, from 12pm – 4pm.

This self-guided neighborhood event will immerse visitors in the exciting transformation happening in the Strip District, while celebrating the storied past. Visitors will go behind-the-scenes, have a unique experience or just the opportunity to explore inside historic and reimagined buildings, and meet some of the personalities of the Strip District.

Inspired by the Strip District’s transformation from a small manufacturing neighborhood to one now powered by technology giants and one-of-a-kind startups, DOORS OPEN Pittsburgh selected this neighborhood as a follow up to its Homestead Neighborhood Event on June 26<sup>th</sup>.

“This curated event format gives people a reason to experience the Strip as never before. We invite the public to come and take advantage of this immersive experience to explore the buildings by going behind-the-scenes, have some unique access or simply be nebbly. We encourage the public to interact with the stakeholders and personalities that the Strip is known for. This is really how you can begin to understand and appreciate the uniqueness of our individual neighborhoods” says Bonnie Baxter, Founder/Executive Director, DOORS OPEN Pittsburgh.

### **EVENT HIGHLIGHTS:**

Event goers will have the opportunity to:

1. Immerse themselves inside 13 buildings including spaces reimagined for work, artistry, worship and retail.
  - Pittsburgh Public Ballet, The Terminal Penn Mac, St. Patrick's Church, Lotenero Art & Design and Penn 29, as examples -- for the complete list:  
<https://doorsopenpgh.org/strip-district-buildings/>

2. Take a guided tour of Vision on Fifteenth, a behind the scenes construction tour of the Strip District's newest and most exciting new office building! The Vision on Fifteenth is currently rising on Smallman Street and will encompass eight stories of office, retail and parking.

3. Experience three optional alcohol tastings and tours:

- Cinderlands Beer Company is a craft brewery focused on bright, beautiful, seasonal beers.
- Kingfly Spirits thrives to create new and unique beverages inspired by the transformative space they reside in. Try a sample of their signature vodka, white rum, gin, bourbon and spiced rum during the tour. Plus, you will have a unique opportunity to sample some of Kingfly's yet to be released spirits.
- Wigle Whiskey invites you to explore Whiskey's rich history born in Pittsburgh; Steel City was the country's whiskey city for 200 years.

To make it easy for event goers, DOORS OPEN Pittsburgh has secured \$5 surface lot parking for the day, compliments of Alco Parking.

Tickets are available online -- \$8 for general admission (discounted for kids and seniors).

Find the event details here: <https://doorsopenpgh.org/how-to-participate-strip-district-neighborhood-event/>

**About DOORS OPEN Pittsburgh:** We are a nonprofit 501(c)(3) that exists to educate and stimulate the exploration and appreciation of Pittsburgh's architecture, history, and design heritage. We provide unique behind-the-scenes access and unique access to significant buildings across the City's diverse neighborhoods and business districts. We invite curiosity. #BeNebby

## RESOURCES

§ [Event Guide](#)

§ [Building photos](#)

§ [Event graphic](#)

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DOORS OPEN Pittsburgh, a nonprofit 501(c)3, is best known for presenting its large-scale, open-house event downtown each October that celebrates our city's heritage and architecture by providing the opportunity to explore a diverse collection of buildings, often with behind-the-scenes access.

Since its inception in 2016, DOORS OPEN Pittsburgh has expanded to include: Neighborhood Events, Guided Walking Tours, Insider Tours, Virtual Storytelling, and Bus Tours, and has hosted over 20,000 tour-goers to date. We are supported, in part, by a generous grant from PA Department of Community and Economic Development/The Pennsylvania Tourism Office/visitPA.com

You can read the complete story at <https://doorsopenpgh.org/about/>